



**Mid-Atlantic - Russia  
Business Council**

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**Pennsylvania-Russia Business Council**

**Mid-Atlantic – Russia  
Business Council  
(MARBC)**

*AdvaMed*

**2013**



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September 23 - 25, 2013 | Washington, DC  
Walter E. Washington Convention Center

## **Russian Participation at the AdvaMed 2013 Conference**

Washington, D.C. – The Mid-Atlantic – Russia Business Council (MARBC) is pleased to organize the participation of a Russian delegation of businesses in the medical technological field to the AdvaMed 2013 Conference, which will take place in Washington, D.C. on September 23-25, 2013. The MARBC is a supporting partner organization of AdvaMed, the world's premier medical technology conference and exhibition for business leaders, policymakers, investors, news media, patient advocates, and industry stakeholders in the Med Tech field. Since attendees will have the opportunity to directly access key players, inform stakeholders as to the progress of the Med Tech industry, and influence the business, political and financial climates so imperative to innovation, this event will be a premier opportunity for businesses wishing to become more involved in this field. As a supporting partner, the MARBC will be organizing Russian participation in the event.

The AdvaMed 2013 Conference is organized by the Advanced Medical Technology Association (AdvaMed), the world's largest medical technology association. As such, it is the primary opportunity for leaders, businessmen and financiers in the Med Tech field to network, showcase their latest technologies and products, and attend educational panels. These educational panels focus on timely and relevant Med Tech topics ranging from regulatory issues to business development to product innovation.

The AdvaMed conferences have a history of international participation. There will be senior level executives representing more than 30 different countries. Thus, this is an unparalleled chance to access potential partners and investors. During the AdvaMed 2013 Conference, the MARBC will organize Russian participation and a presentation about the latest medical technology innovations in Russia.

For information about and registration for the AdvaMed 2013 Conference, please visit the AdvaMed website at <http://www.advamed2013.com> and use a special promotional code, provided by the MARBC. For more information, please contact Val Kogan, President of the Mid-Atlantic – Russia Business Council by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MARBC website at <http://www.ma-rbc.org>.